

FINNING LTD.

DATE: Oct. 15, 1990

TITLE: Sure-Craft batteries

TYPE: 30 sec.

SFX:        HOWLING WIND AND SNOW STORM. EST. & UNDER

When your car is in winter's deep freeze, you'll be glad you made that trip to FINNING in the fall. That's when you purchased an economical, dependable SURE-CRAFT battery.

SFX:        CAR IGNITION TURNING OVER. ENGINE STARTING UP

MUSIC:     UNDER ANNCR.

SURE-CRAFT batteries are built to power everything from the family car to pickups to heavy equipment. Rugged, heavy-duty batteries for cars and trucks are now priced from \$66.00. And for a limited time you can get up to 10 percent off this sales price! But don't wait to be snowed under. Come to your nearest FINNING centre now. You can Count on Us!

CLIENT: FINNING LTD.  
TITLE: LIFT TRUCK FINANCING  
TYPE: 30 Sec.

WRITER: DAVID COYNE

SFX: CLOCK TICKING. EST. 2 SEC. FADE UNDER ANNCR

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ANNCR: You've been waiting to purchase a lift truck. But there  
is one thing standing in your way...

SFX: OLD CASH REGISTER RING

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...reasonable financing.

MUSIC: UPBEAT INSTR. IN B.G.

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FLEXIBLE financing is what you'll get from FINNING! Choose  
a CATERPILLAR 4-thousand to 6-thousand pound capacity lift  
truck and get--on approved credit--8.9 percent financing  
over 36 months or 10.9 percent over 60 months. Offer expires  
December 31. If price is all that's kept us apart...check  
again! Call FINNING your CATERPILLAR DEALER.