

RADIO COPY

Client: Leavitt Machinery (Calgary)

Content: "New Location" (Spot No. 1)

Time: 30 sec.

Date: October 11, 2002

MUSIC: UPBEAT INSTR. FADE UNDER ANNCR

ANNCR: Leavitt Machinery is Western Canada's largest materials handling and aerial equipment dealer. And to serve you better, we're moving to a new Calgary location at 11330, 70th Street South East. Talk to one of Leavitt Machinery's experienced equipment specialists. We provide sales, service, rentals and parts for forklifts and high reach machinery. Ask us about our fleet management and operator training programs. Call Leavitt now at 723-7555 and visit our website, triple w dot Leavittmachinery dot com.

MUSIC: FADE OUT

RADIO COPY

Client: Leavitt Machinery (Calgary)

Content: "New Location" (Spot No. 2)

Time: 30 sec.

Date: October 11, 2002

ANNCR: Leavitt is on the move to serve you better. Leavitt Machinery is Western Canada's leading supplier of materials handling and aerial equipment. Come see why at our new Calgary location...11330, 70th Street South East. We sell and service top brand name new and used equipment. We're the dealer for Taylor, Cat and Manitou forklifts and JLG/Genie high reach equipment. And Leavitt has of the largest equipment rental fleets in Western Canada. Call us at 723-7555 or visit our website at triple w dot Leavittmachinery dot com.

RADIO COPY

Client: Leavitt Machinery (Calgary)

Content: "New Location" (Spot No. 3)

Time: 30 sec.

Date: October 11, 2002

ANNCR: Leavitt Machinery is your one stop source for all your materials handling and aerial equipment needs. We sell, service and provide parts for a wide-variety of new and used equipment. We're the dealer for Taylor, Cat and Manitou forklifts and JLG/Genie high reach equipment. And Leavitt Machinery also has one of Western Canada's largest rental fleets. Call one of our experienced specialists ...phone 723-7555. For parts, call toll free 1-866-532-8488. And visit our new Calgary location... 11330, 70th Street South East...across from the Calgary Speedway.

RADIO COPY

Client: Leavitt Machinery (Calgary)

Content: "New Location" (Spot No. 4)

Time: 10 sec.

Date: October 11, 2002

MUSIC: INSTR. UP & UNDER ANNCR:

ANNCR: Need materials handling or aerial equipment? Come to Leavitt Machinery's new Calgary location...11330, 70th Street South East...across from the Calgary Speedway.

Client: Leavitt Machinery (Calgary)

Content: "New Location" (Spot No. 5)

Time: 10 sec.

ANNCR: Leavitt Machinery has moved. For the best selection of materials handling and aerial equipment, visit Leavitt's new Calgary location ...11330, 70th Street South East...across from the Calgary Speedway.

Client: Leavitt Machinery (Calgary)

Content: "New Location" (Spot No. 6)

Time: 10 sec

ANNCR:

For Western Canada's largest selection of materials handling and aerial equipment, come to Leavitt Machinery....Now at a new Calgary location... 11330, 70th Street South East...across from the Calgary Speedway.