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Client: Salvage Sale.com
Project: Tri-Fold Brochure – CAS
Job#: DCC-054

[Cover – Exterior Right Panel]

[Headline]

Organizing The Disposal of Your Capital Assets Can Turn Into A Second Job. Aren't You Busy Enough Already?

[Photo]

[Intro text]

Taking on the disposal of surplus, damaged or end-of-life assets is a logistical headache. You must find an appropriate auction, gather asset information, and spend money for equipment transportation. If you're looking for a better solution, then...

[CAS Logo]

[Payoff Panel – Exterior Left]

...take a minute now to save endless hours of aggravation. CapitalAssetSale.com is an all-in-one solution to asset disposal. Here are just a few of our advantages:

- **No hidden fees.**
- **Sell your equipment “as is, where is.” No transportation or prep costs.**
- **Get an experienced specialist who takes care of the auction details.**
- **Auction assets from multiple locations at the same time.**
- **Convenience. Set your own auction schedule.**
- **Maximum exposure. Your assets viewable 24/7 on our website.**

- Access to a global market of qualified buyers.
- No risk. Reject any or all bids.
- Auditable financial reporting.
- Get paid quickly.

Look inside to see how we help companies achieve top results with the sale of their capital assets.

[Customer quote]

“(I’m) extremely pleased with the sale, the hits, the bidding and the professional help from your staff.”

[Back Panel – Exterior Center]

Markets We Serve

- Agriculture
- Aviation
- Chemical & Minerals
- Computer & Components
- Construction
- Finished Products (Paper, Textiles)
- Food & Beverage
- Heavy Equipment
- Marine (Boats, Ships)
- Materials (Metals, Plastics, Rubber, Lumber)
- Retail Goods
- Transportation & Logistics

Locations

Houston
Austin
Bonita Springs
Chicago
New York
Sacramento
London
Antwerp*
Rotterdam*

Singapore*

* *Affiliate offices*

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[CAS Logo]

[Interior Panel - Left]

[Subhead] Tired Of Fees First And Results Second?

With CapitalAssetSale™, you pay no upfront fees. Unlike regional auctions where you ship your assets to an auction site and hope they sell, our service lets you sell your equipment “as is, where is.” You don’t waste money on transportation or diverting employees’ valuable time prepping equipment for auction. If you need to sell your assets from multiple locations, we’ll easily set it up. And you won’t pay a penny extra for this service.

Set up a schedule that’s convenient for you, not the auction company. You can have the bidding process open for several days, exposing more bidders to your assets on our high-traffic website. Or arrange a private auction that limits viewing only to pre-qualified buyers.

We actively advertise your equipment to a global market of buyers in 140 countries, and we have over 75,000 registered bidders on our site. More bidders. Better bids. And your auction runs rain or shine.

Once your assets are sold, you’ll get paid in as little as 14 days.

[Customer quote]

“Other auction houses made me pay for painting, refurbishing and moving the equipment to auction. Then I got stuck accepting a lousy auction. With CapitalAssetSale, I don't have those problems!”

[Subhead] All The Flexibility Without The Risk

We've designed our service to be risk free. You can customize your auction requirements so you can reject any or all bids. You can also require bidders to supply a deposit, which increases the quality of bidders. Restrict bidding to certain geographic areas. Ban competitors from participating in your auction. You're never short of choices with our innovative auction technology.

With our secure escrow service, you get peace of mind. And we handle the financial settlement process, saving you from last minute hassles. Our financial reporting system is transparent, auditable and fully meets Sarbanes-Oxley compliance. Breathe easier knowing everything was done right the first time.

[Interior Panel - Center]

[Subhead] Our Pros Take Care Of It For You

We've overseen the disposal of capital assets for a wide-variety of companies. And we have a deep pool of experts who know your industry.

Our specialists manage the logistical tasks for you, so you don't have to sacrifice your time handling auction details. With experts located around the globe, our associate partner company conducts the equipment inspections, takes photos, and inputs the reports into our system. And there are no out-of-pocket expenses for these services -- a small, flat fee is deducted from the gross proceeds of the sale. We can also supervise label removal and similar requirements to protect your brand.

Essentially, we handle the nitty-gritty details of auctions -- tasks that may be missed if you're handling most of the duties yourself. And our average cycle time for preparation, auction and financial settlement is only 21 days.

[Interior Panel - Right]

[Subhead] A Call Today Gets Results Underway

CaptialAssetSale™ offers sellers the most flexible and efficient auction process in the industry. Call our specialists today. We're happy to answer any questions. Ask about our case studies. These reports show you how we've helped customers and the results they've achieved with our services. Discover how easy asset disposal can be.

[Customer quote]

"Each person that I have communicated with by phone or e-mail (provides) the information and assistance better than any company I have ever dealt with."