

# **COPY**

## **David Coyne Communications**

**Client:** WebTech Wireless  
**Project:** WT Personal Locator  
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## **WT Personal Locator**

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### **Key Benefits**

- **Software-based telematics, no hardware required**
  - **Track employees, not just vehicles**
  - **Low cost**
  - **Easy to use**
  - **Streamlines mobile operations**
  - **Reduces operating expenses**
  - **Enhances security and safety**
  - **Increases productivity and efficiency**
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### **Features**

- Runs on Blackberry® 8800 and 8310 model smart phones
  - Location reporting
  - Travel/stop reporting
  - Excess speed reporting
  - Travel distance
  - Geofence alerts
  - Panic button
  - Landmark email alerts (entrances and exits)
  - Turn-by-turn driving instructions with Google Maps
  - Automatic start up when smartphone switched on
  - Extensive reports generated via Quadrant™
  - Disable application lock
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Managing mobile operations for a company is never easy. It can be an operational headache for even the most skilled supervisor. You must keep customers happy with on-time service. Manage employees who are often off-site. And complete large amounts of paperwork to keep everything running smoothly.

As your company grows, the strain on your mobile management resources only rises.

But it has been difficult for companies to find a cost-effective fleet and employee tracking solution that provides comparable features of a traditional hardware-based system.

But now the solution could be in the palm of your hand.

### **Introducing a low cost, hand-held mobile tracking system**

WebTech Wireless has developed the perfect answer for companies needing a low cost but feature rich mobile management system. And it works without installing hardware-based locators -- saving you time and money.

The **WT Personal Locator** is a real-time GPS tracking application that functions on the model 8800 and 8310 Blackberry® smartphones. It allows you to track employees, as well as vehicles. This is an innovative solution for monitoring a mobile fleet designated for both business and personal use. And for tracking employees who operate multiple vehicles.

It integrates seamlessly with WebTech Wireless' powerful Quadrant™ system. You'll get reports on business trends, results, fleet productivity, problems, optimized routes, and much more.

### **Quickly streamline your mobile operations for better productivity**

The WT Personal Locator lets you streamline your mobile operations. It's an easy-to-use software based system, so you don't need dedicated IT personnel to maintain it. And because it doesn't require hardware installation, you'll get your mobile tracking system up and running quickly.

You get fast, accurate, and efficient communications among managers, dispatchers and mobile staff. You'll soon discover how you can improve your transportation methods. Cut down on overtime. Slash fuel costs and maintenance. And reduce work backups and wait times.

The customizable time and distance reporting functions can be triggered based on roaming and speed. This reduces your cellular data charges. And with a single bill for all services, you'll have less paperwork. The WT Personal Locator delivers a great return on your investment in no time at all.

### **Safety and security...for you, your employees, and your customers**

With this innovative application as part of your business, you'll find it easier than ever to manage a mobile workforce -- large or small. You'll be able to monitor employee driving efficiency and speed. You'll be more confident about the secure delivery of goods.

The system automatically starts up as soon as the Blackberry® smartphone is switched on, so it doesn't require mobile staff to initiate the application.

It provides turn-by-turn directions via Google Maps for optimum driving efficiency. Employees always get dependable communication with dispatch. It even comes with a 'Call Me' panic button -- mobile personnel can request immediate contact from

dispatch or other designated department.

With all these amazing features, the WT Personal Locator will help you exceed customer expectations with faster and more efficient service.

### **Solutions, support, and service...every step of the way**

We know every company is different. With our long industry track record and award winning innovation, WebTech Wireless always provides customized solutions that work best for you. We offer optional 24/7 support as well as training. When you need to expand your mobile management system, we'll serve you as an "all-in-one" product and support resource center.

Contact WebTech Wireless today and see how our WT Personal Locator can revolutionize your mobile management.

#### **CORPORATE HEADQUARTERS:**

WebTech Wireless Inc.  
215 - 4299 Canada Way  
Burnaby BC Canada V5G 1H3  
Telephone: 604 434 7337  
Toll Free: 1 866 287 0135  
Facsimile: 604 434 5270  
Email: [info@webtechwireless.com](mailto:info@webtechwireless.com)  
[www.webtechwireless.com](http://www.webtechwireless.com)

#### **WebTech Wireless Europe Ltd.:**

Suite 1-00, 6-8 Market Place  
Reading, Berkshire, RG1 2EG  
United Kingdom  
Telephone: +44 (0)118 925 4961  
Facsimile: +44 (0)118 925 4962  
Email: [info\\_euro@webtechwireless.com](mailto:info_euro@webtechwireless.com)